REP HEADLINE# 6187708
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.19
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP.# OFF.# SALESMAN #

AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187708 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.19

REP: **REVISION**
ALL RATES CHANGED
NEW TOTAL $56,220 @95%
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

UNA: $700

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 473						
1		R	500A-530A	30		$75.00	10/16	10/19	4		TU-F	4
			PROGRAM : 5AM NEWS CON COM1: 5AM NEWS									
2		R	500A-530A	30		$75.00	10/22	10/22	1		MON	1
			PROGRAM : 5AM NEWS CON COM1: 5AM NEWS									
3		R	530A-600A	30		$125.00	10/16	10/19	4		TU-F	4
			PROGRAM : 530AM NEWS CON COM1: 530AM NEWS									

REP HEADLINE# 6187708
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CHANGES *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A	30		$125.00	10/22	10/22	1		MON	1
		PROGRAM :	530AM NEWS									
		CON COM1:	530AM NEWS									
5	R		600A-700A	30		$700.00	10/17	10/19	3		W-F	3
		PROGRAM :	6AM NEWS									
		CON COM1:	6AM NEWS									
6	R		600A-700A	30		$700.00	10/22	10/22	1		MON	1
		PROGRAM :	6AM NEWS									
		CON COM1:	6AM NEWS									
7	R		700A-900A	30		$900.00	10/16	10/19	4		TU-F	4
		PROGRAM :	TODAY SHOW									
		CON COM1:	TODAY SHOW									
8	R		700A-900A	30		$900.00	10/22	10/22	1		MON	1
		PROGRAM :	TODAY SHOW									
		CON COM1:	TODAY SHOW									
9	R		900A-1000A	30		$550.00	10/16	10/19	4		TU-F	4
		PROGRAM :	TODAY SHOW 2									
		CON COM1:	TODAY SHOW 2									
10	R		900A-1000A	30		$550.00	10/22	10/22	1		MON	1
		PROGRAM :	TODAY SHOW 2									
		CON COM1:	TODAY SHOW 2									
11	RT		1000A-1030A	30		$80.00	10/16	10/19	4		TU-F	4
		PROGRAM :	DAYTIME NEWS									
		CON COM1:	DAYTIME NEWS									
12	RT		1000A-1030A	30		$80.00	10/22	10/22	1		MON	1
		PROGRAM :	DAYTIME NEWS									
		CON COM1:	DAYTIME NEWS									

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CHANGES *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		1100A-1200N	30		$80.00	10/16	10/19	4		TU-F	4
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
14	R		1200N-100P	30		$100.00	10/17	10/19	3		W-F	3
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
15	R		1200N-100P	30		$100.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
16	R		200P-300P	30		$125.00	10/16	10/19	4		TU-F	4
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
17	R		200P-300P	30		$125.00	10/22	10/22	1		MON	1
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
18	R		400P-500P	30		$300.00	10/16	10/19	4		TU-F	4
PROGRAM : DR. OZ CON COM1: DR. OZ												
19	R		400P-500P	30		$300.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
20	R		500P-530P	30		$900.00	10/16	10/19	3		TU-W,F	3
PROGRAM : 5PM NEWS CON COM1: 5PM NEWS												
21	R		530P-600P	30		$900.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : 530PM NEWS CON COM1: 530PM NEWS												

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CHANGES *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	R		600P-630P	30		$1,200.00	10/16	10/19	4		TU-F	4
			PROGRAM : 6PM NEWS CON COM1: 6PM NEWS									
23	R		600P-630P	30		$1,200.00	10/22	10/22	1		MON	1
			PROGRAM : 6PM NEWS CON COM1: 6PM NEWS									
24	R		630P-700P	30		$2,000.00	10/17	10/19	2		W,F	2
			PROGRAM : NBC NEWS CON COM1: NBC NEWS									
25	R		630P-700P	30		$2,000.00	10/22	10/22	1		MON	1
			PROGRAM : NBC NEWS CON COM1: NBC NEWS									
26	R		700P-730P	30		$1,000.00	10/16	10/19	4		TU-F	4
			PROGRAM : ET CON COM1: ~~ET~~ NEWS									
27	R		700P-730P	30		$1,000.00	10/22	10/22	1		MON	1
			PROGRAM : ET CON COM1: ~~ET~~ NEWS									
28	R		730P-800P	30		$1,000.00	10/16	10/19	4		TU-F	4
			PROGRAM : EXTRA CON COM1: ~~EXTRA~~ ET									
29	R		730P-800P	30		$1,000.00	10/22	10/22	1		MON	1
			PROGRAM : EXTRA CON COM1: ~~EXTRA~~ ET									
30	R		700P-815P	30		$1,700.00	10/21	10/21	1		SUN	1
			PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM									

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.19
CHANGES *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		R	1100P-1130P	30		$1,250.00	10/17	10/21	4		W-TH,SA-SU	4
			PROGRAM : 11PM NEWS CON COM1: 11PM NEWS									
32		R	1130P-1230A	30		$325.00	10/16	10/19	3		TU,TH-F	3
			PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW									
33		R	1130P-1230A	30		$325.00	10/22	10/22	1		MON	1
			PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW									
34		R	1230A-130A	30		$100.00	10/16	10/19	4		TU-F	4
			PROGRAM : FALLON CON COM1: FALLON									
35		R	1230A-130A	30		$100.00	10/22	10/22	1		MON	1
			PROGRAM : FALLON CON COM1: FALLON									
36		R	700A-900A	30		$500.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT TODAY CON COM1: SAT TODAY									
37		R	900A-1000A	30		$300.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT NEWS CON COM1: SAT NEWS									
38		R	1200N-100P	30		$75.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS									
39		R	600P-630P	30		$700.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS									

1130-12m due NFL

N/A

REP HEADLINE# 6187708
$$$ MOD# 0: UNAPPROVED REV #1 $$$

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CHANGES *** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		700P-800P	30		$325.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT ET									
			CON COM1: SAT ET									
41	R		800A-900A	30		$500.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN TODAY									
			CON COM1: SUN TODAY									
42	R		900A-1000A	30		$300.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN NEWS									
			CON COM1: SUN NEWS									
43	R		1200N-100P	30		$75.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN NOON NEWS									
			CON COM1: SUN NOON NEWS									
44	R		600P-630P	30		$750.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN 6PM NEWS									
			CON COM1: SUN 6PM NEWS									
45	R		630P-700P	30		$2,500.00	10/21	10/21	1		SUN	1
			PROGRAM : NBC SUN NEWS									
			CON COM1: NBC SUN NEWS									

OCT/12 56220.00

CONTRACT TOTAL 56220.00
TOTAL SPOTS 95

MARKET TOTALS $322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 762 Issue 2

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	55520	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	. /. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Product:	Bill Nelson 4 Senate	**Booking Group:**	WFLA		
Demographic:	(L) Household	**Order:**		**Key Market:**	Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
11	M-F 10a Daytime .TWTF..	03				30	Nbr of Spots				
						Comme	Closed PR	4		4	
12	M-F 10a Daytime M.....	03				30	Nbr of Spots				
						Comme	Closed PR		1	1	
13	M-F 11a News .TWTF..	03				30	Nbr of Spots				
						Comme	Closed PR	4		4	
26	M-F 7p Entertainment Tonight .TWTF..	03				30	Nbr of Spots				
						Comme	Closed PR	4		4	
27	M-F 7p Entertainment Tonight M.....	03				30	Nbr of Spots				
						Comme	Closed PR		1	1	
28	M-F 730p Extra .TWTF..	03				30	Nbr of Spots				
						Comme	Closed PR	4		4	
29	M-F 730p Extra M.....	03				30	Nbr of Spots				
						Comme	Closed PR		1	1	
45	Sun 630p ET / 530p CT NBC Nightly News	03				30	Nbr of Spots				
Weekly Totals:							Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

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Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
	S					Comme	Closed PR	1		1	
49	M-F 5a News .TWTF..	06			75	30 Comme	Nbr of Spots	4		4	300
50	M-F 5a News M.....	06			75	30 Comme	Nbr of Spots		1	1	75
51	M-F 530a News .TWTF..	06			125	30 Comme	Nbr of Spots	4		4	500
52	M-F 530a News M.....	06			125	30 Comme	Nbr of Spots		1	1	125
53	M-F 6a News ..WTF..	03			700	30 Comme	Nbr of Spots	3		3	2100
54	M-F 6a News M.....	03			700	30 Comme	Nbr of Spots		1	1	700
55	M-F 7a Today Show .TWTF..	03			900	30 Comme	Nbr of Spots	4		4	3600
56	M-F 7a Today Show M.....	03			900	30 Comme	Nbr of Spots		1	1	900
57	M-F 9a Today Show II .TWTF..	03			550	30 Comme	Nbr of Spots	4		4	2200
58	M-F 9a Today Show II M.....	03			550	30 Comme	Nbr of Spots		1	1	550
				Weekly Totals:			Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

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Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
59	M-F 10a News .TWTF..	06			80	30 Comme	Nbr of Spots	4		4	320
60	M-F 10a News M.....	06			80	30 Comme	Nbr of Spots		1	1	80
61	M-F 11a Daytime .TWTF..	06			80	30 Comme	Nbr of Spots	4		4	320
62	M-F 12p Today Show III ..WTF..	06			100	30 Comme	Nbr of Spots	3		3	300
63	M-F 12p Today Show III M.....	06			100	30 Comme	Nbr of Spots		1	1	100
64	M-F 2p Rachael Ray .TWTF..	06			125	30 Comme	Nbr of Spots	4		4	500
65	M-F 2p Rachael Ray M.....	06			125	30 Comme	Nbr of Spots		1	1	125
66	M-F 4p Dr Oz .TWTF..	06			300	30 Comme	Nbr of Spots	4		4	1200
67	M-F 4p Dr Oz M.....	06			300	30 Comme	Nbr of Spots		1	1	300
68	M-F 5p News .TW.F..	03			900	30 Comme	Nbr of Spots	3		3	2700
							Weekly Totals: Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

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Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
69	M-F 530p News .T.TF..	03			900	30 Comme	Nbr of Spots	3		3	2700
70	M-F 6p News .TWTF..	03			1200	30 Comme	Nbr of Spots	4		4	4800
71	M-F 6p News M.....	03			1200	30 Comme	Nbr of Spots		1	1	1200
72	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	03			2000	30 Comme	Nbr of Spots	2		2	4000
73	M-F 630p ET / 530p CT NBC Nightly News M.....	03			2000	30 Comme	Nbr of Spots		1	1	2000
74	M-F 7p News .TWTF..	03			1000	30 Comme	Nbr of Spots	4		4	4000
75	M-F 7p News M.....	03			1000	30 Comme	Nbr of Spots		1	1	1000
76	M-F 730p Entertainment Tonight .TWTF..	03			1000	30 Comme	Nbr of Spots	4		4	4000
77	M-F 730p Entertainment Tonight M.....	03			1000	30 Comme	Nbr of Spots		1	1	1000
78	Sun 7p ET / 6p CT Football Night In	06			1700	30	Nbr of Spots	1		1	1700
				Weekly Totals:			Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

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Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
	America S					Comme					
79	M-Su 11p News ..WT.S.	03			1250	30 Comme	Nbr of Spots	3		3	3750
80	M-Su Late News Late Run S	03			1250	30 Comme	Nbr of Spots	1		1	1250
81	M-F 1135p ET / 1035p CT Tonight Show .T.TF..	06			325	30 Comme	Nbr of Spots	3		3	975
82	M-F 1135p ET / 1035p CT Tonight Show M.....	06			325	30 Comme	Nbr of Spots		1	1	325
83	M-F 1237a ET / 1137p CT Late Night .TWTF..	06			100	30 Comme	Nbr of Spots	4		4	400
84	M-F 1237a ET / 1137p CT Late Night M.....	06			100	30 Comme	Nbr of Spots		1	1	100
85	Sat 7a Today Show S.	03			500	30 Comme	Nbr of Spots	1		1	500
86	Sat 9a News S.	03			300	30 Comme	Nbr of Spots	1		1	300
87	Sat 12p News	06			75	30	Nbr of Spots	1		1	75
							Weekly Totals: Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

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Buyer:	., .	**Client/Product/Estimate:**	./. /476	**Sales Rep:**	HRP Washington, DC
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Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/15	10/22	Total	Cost
	S.					Comme					
88	Sat 7p Entertainment Tonight S.	06			325	30 Comme	Nbr of Spots	1		1	325
89	Sun 8a Today Show S	03			500	30 Comme	Nbr of Spots	1		1	500
90	Sun 9a News S	03			300	30 Comme	Nbr of Spots	1		1	300
91	Sun 12p News S	06			75	30 Comme	Nbr of Spots	1		1	75
92	Sun 6p News S	03			750	30 Comme	Nbr of Spots	1		1	750
93	Sun 630p ET / 530p CT NBC Nightly News S	03			2500	30 Comme	Nbr of Spots	1		1	2500
					Weekly Totals:		Total Spots(Ord Spots)	79	15	94	
							Closed PR	17	3	20	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628155
12	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628155
13	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	, 10/10, 10/16)	0000168004	E:120628155

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	0.00	, 10/16, 10/30)	0000168005	E:120628155
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	, 10/09, 10/15, 10/16)	0000167930	E:120628155
27	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	43 (11/06, 11/07, 11/08), 44 (	0000167931	E:120628155
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628155
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628155
45	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	3,000.00	No Makegood / Credit	0000000000	E:120628155

Grand Totals

	Month 10 Weeks: 4		
	Totals	10/15	10/22
Spots	94	79	15
Cost	55520	46940	8580

Grand Totals:

Spots:	**94**
Gross Total:	**55,520.00**
Commission:	**8,328.00**
Net Total:	**47,192.00**

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP.# OFF.# SALESMAN #

AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187708 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 17.21

REP: NEW ORDER
TTL $77,355 @95X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE

UNA: $540

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 473						
1			500A-530A	30		$180.00	10/16	10/19	4		TU-F	4
			PROGRAM : 5AM NEWS CON COM1: 5AM NEWS									
2			500A-530A	30		$180.00	10/22	10/22	1		MON	1
			PROGRAM : 5AM NEWS CON COM1: 5AM NEWS									
3			530A-600A	30		$300.00	10/16	10/19	4		TU-F	4
			PROGRAM : 530AM NEWS CON COM1: 530AM NEWS									

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A	30		$300.00	10/22	10/22	1		MON	1
	PROGRAM : 530AM NEWS CON COM1: 530AM NEWS											
5			600A-700A	30		$840.00	10/17	10/19	3		W-F	3
	PROGRAM : 6AM NEWS CON COM1: 6AM NEWS											
6			600A-700A	30		$840.00	10/22	10/22	1		MON	1
	PROGRAM : 6AM NEWS CON COM1: 6AM NEWS											
7			700A-900A	30		$1,080.00	10/16	10/19	4		TU-F	4
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
8			700A-900A	30		$1,080.00	10/22	10/22	1		MON	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
9			900A-1000A	30		$660.00	10/16	10/19	4		TU-F	4
	PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2											
10			900A-1000A	30		$660.00	10/22	10/22	1		MON	1
	PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2											
11			1000A-1100A	30		$195.00	10/16	10/19	4		TU-F	4
	PROGRAM : DAYTIME CON COM1: DAYTIME											
12			1000A-1100A	30		$195.00	10/22	10/22	1		MON	1
	PROGRAM : DAYTIME CON COM1: DAYTIME											

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1100A-1200N	30		$195.00	10/16	10/19	4		TU-F	4
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
14			1200N-100P	30		$240.00	10/17	10/19	3		W-F	3
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
15			1200N-100P	30		$240.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
16			200P-300P	30		$300.00	10/16	10/19	4		TU-F	4
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
17			200P-300P	30		$300.00	10/22	10/22	1		MON	1
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
18			400P-500P	30		$720.00	10/16	10/19	4		TU-F	4
PROGRAM : DR. OZ CON COM1: DR. OZ												
19			400P-500P	30		$720.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
20			500P-530P	30		$1,080.00	10/16	10/19	3		TU-W,F	3
PROGRAM : 5PM NEWS CON COM1: 5PM NEWS												
21			530P-600P	30		$1,080.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : 530PM NEWS CON COM1: 530PM NEWS												

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P	30		$1,440.00	10/16	10/19	4		TU-F	4
	PROGRAM : 6PM NEWS CON COM1: 6PM NEWS											
23			600P-630P	30		$1,440.00	10/22	10/22	1		MON	1
	PROGRAM : 6PM NEWS CON COM1: 6PM NEWS											
24			630P-700P	30		$2,400.00	10/17	10/19	2		W,F	2
	PROGRAM : NBC NEWS CON COM1: NBC NEWS											
25			630P-700P	30		$2,400.00	10/22	10/22	1		MON	1
	PROGRAM : NBC NEWS CON COM1: NBC NEWS											
26			700P-730P	30		$1,200.00	10/16	10/19	4		TU-F	4
	PROGRAM : ET CON COM1: ET											
27			700P-730P	30		$1,200.00	10/22	10/22	1		MON	1
	PROGRAM : ET CON COM1: ET											
28			730P-800P	30		$1,200.00	10/16	10/19	4		TU-F	4
	PROGRAM : EXTRA CON COM1: EXTRA											
29			730P-800P	30		$1,200.00	10/22	10/22	1		MON	1
	PROGRAM : EXTRA CON COM1: EXTRA											
30			700P-815P	30		$4,080.00	10/21	10/21	1		SUN	1
	PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM											

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1130P	30		$1,500.00	10/17	10/21	4		W-TH,SA-SU	4
		PROGRAM :	11PM NEWS									
		CON COM1:	11PM NEWS									
32			1130P-1230A	30		$780.00	10/16	10/19	3		TU,TH-F	3
		PROGRAM :	TONIGHT SHOW									
		CON COM1:	TONIGHT SHOW									
33			1130P-1230A	30		$780.00	10/22	10/22	1		MON	1
		PROGRAM :	TONIGHT SHOW									
		CON COM1:	TONIGHT SHOW									
34			1230A-130A	30		$240.00	10/16	10/19	4		TU-F	4
		PROGRAM :	FALLON									
		CON COM1:	FALLON									
35			1230A-130A	30		$240.00	10/22	10/22	1		MON	1
		PROGRAM :	FALLON									
		CON COM1:	FALLON									
36			700A-900A	30		$600.00	10/20	10/20	1		SAT	1
		PROGRAM :	SAT TODAY									
		CON COM1:	SAT TODAY									
37			900A-1000A	30		$360.00	10/20	10/20	1		SAT	1
		PROGRAM :	SAT NEWS									
		CON COM1:	SAT NEWS									
38			1200N-100P	30		$180.00	10/20	10/20	1		SAT	1
		PROGRAM :	SAT NOON NEWS									
		CON COM1:	SAT NOON NEWS									
39			600P-630P	30		$840.00	10/20	10/20	1		SAT	1
		PROGRAM :	SAT 6PM NEWS									
		CON COM1:	SAT 6PM NEWS									

Sun will d+ football 1130-12M

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700P-800P	30		$780.00	10/20	10/20	1		SAT	1
			PROGRAM : SAT ET									
			CON COM1: SAT ET									
41			800A-900A	30		$600.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN TODAY									
			CON COM1: SUN TODAY									
42			900A-1000A	30		$360.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN NEWS									
			CON COM1: SUN NEWS									
43			1200N-100P	30		$180.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN NOON NEWS									
			CON COM1: SUN NOON NEWS									
44			600P-630P	30		$900.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN 6PM NEWS									
			CON COM1: SUN 6PM NEWS									
45			630P-700P	30		$3,000.00	10/21	10/21	1		SUN	1
			PROGRAM : NBC SUN NEWS									
			CON COM1: NBC SUN NEWS									

OCT/12 77355.00

CONTRACT TOTAL 77355.00
TOTAL SPOTS 95

MARKET TOTALS $322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 648 Issue 1

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	76515	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	. /. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
				Business Category:	Transactional

-->

Product:	Bill Nelson 4 Senate	**Booking Group:**	WFLA		76515
Demographic:	(L) Household	**Order:**		**Key Market:**	Tampa-St. Petersburg, FL

Ref	Sales Product Details			Rate	Spot Type		10/15	10/22	Total	Cost
1	M-F 5a News .TWTF..			180	30 Comme	Nbr of Spots	4		4	720
2	M-F 5a News M.....			180	30 Comme	Nbr of Spots		1	1	180
3	M-F 530a News .TWTF..			300	30 Comme	Nbr of Spots	4		4	1200
4	M-F 530a News M.....			300	30 Comme	Nbr of Spots		1	1	300
5	M-F 6a News ..WTF..			840	30 Comme	Nbr of Spots	3		3	2520
6	M-F 6a News M.....			840	30 Comme	Nbr of Spots		1	1	840
7	M-F 7a Today Show .TWTF..			1080	30 Comme	Nbr of Spots	4		4	4320
8	M-F 7a Today Show M.....			1080	30 Comme	Nbr of Spots		1	1	1080
9	M-F 9a Today Show II .TWTF..			660	30 Comme	Nbr of Spots	4		4	2640
			Weekly Totals:			Total Spots(Ord Spots)	79	15	94	

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 648 **Issue 1**

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	76515	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	. /. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details			Rate	Spot Type		10/15	10/22	Total	Cost
10	M-F 9a Today Show II M.....			660	30 Comme	Nbr of Spots		1	1	660
11	M-F 10a Daytime .TWTF..			195	30 Comme	Nbr of Spots	4		4	780
12	M-F 10a Daytime M.....			195	30 Comme	Nbr of Spots		1	1	195
13	M-F 11a News .TWTF..			195	30 Comme	Nbr of Spots	4		4	780
14	M-F 12p Today Show III ..WTF..			240	30 Comme	Nbr of Spots	3		3	720
15	M-F 12p Today Show III M.....			240	30 Comme	Nbr of Spots		1	1	240
16	M-F 2p Rachael Ray .TWTF..			300	30 Comme	Nbr of Spots	4		4	1200
17	M-F 2p Rachael Ray M.....			300	30 Comme	Nbr of Spots		1	1	300
18	M-F 4p Dr Oz .TWTF..			720	30 Comme	Nbr of Spots	4		4	2880
19	M-F 4p Dr Oz M.....			720	30 Comme	Nbr of Spots		1	1	720
20	M-F 5p News .TW.F..			1080	30 Comme	Nbr of Spots	3		3	3240
21	M-F 530p News .T.TF..			1080	30 Comme	Nbr of Spots	3		3	3240
			Weekly Totals:			Total Spots(Ord Spots)	79	15	94	

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 648 Issue 1

WFLA-TV
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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	76515	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	./. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details			Rate	Spot Type		10/15	10/22	Total	Cost
22	M-F 6p News .TWTF..			1440	30 Comme	Nbr of Spots	4		4	5760
23	M-F 6p News M.....			1440	30 Comme	Nbr of Spots		1	1	1440
24	M-F 630p ET / 530p CT NBC Nightly News ..W.F..			2400	30 Comme	Nbr of Spots	2		2	4800
25	M-F 630p ET / 530p CT NBC Nightly News M.....			2400	30 Comme	Nbr of Spots		1	1	2400
26	M-F 7p Entertainment Tonight .TWTF..			1200	30 Comme	Nbr of Spots	4		4	4800
27	M-F 7p Entertainment Tonight M.....			1200	30 Comme	Nbr of Spots		1	1	1200
28	M-F 730p Extra .TWTF..			1200	30 Comme	Nbr of Spots	4		4	4800
29	M-F 730p Extra M.....			1200	30 Comme	Nbr of Spots		1	1	1200
30	Sun 7p ET / 6p CT Football Night In America S			4080	30 Comme	Nbr of Spots	1		1	4080
31	M-Su 11p News ..WT.S.			1500	30 Comme	Nbr of Spots	3		3	4500
32	M-Su Late News Late Run S			1500	30 Comme	Nbr of Spots	1		1	1500
			Weekly Totals:	Total Spots(Ord Spots)			79	15	94	

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 648 Issue 1

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226-8888

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	76515	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	. /. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details			Rate	Spot Type		10/15	10/22	Total	Cost
33	M-F 1135p ET / 1035p CT Tonight Show .T.TF..			780	30 Comme	Nbr of Spots	3		3	2340
34	M-F 1135p ET / 1035p CT Tonight Show M.....			780	30 Comme	Nbr of Spots		1	1	780
35	M-F 1237a ET / 1137p CT Late Night .TWTF..			240	30 Comme	Nbr of Spots	4		4	960
36	M-F 1237a ET / 1137p CT Late Night M.....			240	30 Comme	Nbr of Spots		1	1	240
37	Sat 7a Today Show S.			600	30 Comme	Nbr of Spots	1		1	600
38	Sat 9a News S.			360	30 Comme	Nbr of Spots	1		1	360
39	Sat 12p News S.			180	30 Comme	Nbr of Spots	1		1	180
40	Sat 7p Entertainment Tonight S.			780	30 Comme	Nbr of Spots	1		1	780
41	Sun 8a Today Show S			600	30 Comme	Nbr of Spots	1		1	600
42	Sun 9a News S			360	30 Comme	Nbr of Spots	1		1	360
43	Sun 12p News S			180	30 Comme	Nbr of Spots	1		1	180
			Weekly Totals:			Total Spots(Ord Spots)	79	15	94	

Abar Hutton Media
6190 Grovedale CT #200

Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL

Submission Number 648 **Issue 1**



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	**Submission Cost:**	76515	**Campaign Ref:**	E:120628155
Buyer:	., .	**Client/Product/Estimate:**	./. /476	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	**Weeks:**	2	**Order Ref:**	06187708
Est./PO Number:	06187708	**Contract type:**	Political	**Business Type:**	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details			Rate	Spot Type		10/15	10/22	Total	Cost
44	Sun 6p News S			900	30 Comme	Nbr of Spots	1		1	900
45	Sun 630p ET / 530p CT NBC Nightly News S			3000	30 Comme	Nbr of Spots	1		1	3000
				Weekly Totals:		Total Spots(Ord Spots)	79	15	94	

Grand Totals

	Totals	Month 10 Weeks: 4	
		10/15	10/22
Spots	94	79	15
Cost	76515	64740	11775

Grand Totals:

Spots:	**94**
Gross Total:	**76,515.00**
Commission:	**11,477.25**
Net Total:	**65,037.75**